



*Farm Bureau of Ventura County's*  
**AGRI-TECH FAIR**

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**September 22, 2026**

To the supporters of agriculture in Ventura County,

We are excited to invite you to be an exhibitor or sponsor at the upcoming Ventura County Agri-Tech Fair on September 22, 2026, in Oxnard.

The VC Agri-Tech Fair will bring together industry leaders, researchers, farmers, and PCAs/CCAs to explore modern ways to grow their businesses. Part of the programming includes resources for compliance with the Irrigated Lands Program. By becoming an exhibitor, you will gain valuable exposure to a diverse and engaged audience, including potential customers.

Exhibitors will benefit from networking opportunities and promotional channels to enhance their visibility before, during, and after the event. Our dedicated team is here to support you with everything from targeted marketing campaigns to personalized assistance with the booth setup and logistics. We are committed to ensuring that your participation is a great success.

This year, we have reserved two additional meeting rooms to allow our exhibitors to showcase their products or services. To secure your spot, please register as an Innovator for an additional fee of \$500, or take advantage of the included cost at the Trailblazer and Visionary levels. Remember, FBVC members receive a \$500 discount on all registration levels.

To secure your place as an exhibitor or to learn more about our sponsorship opportunities, please refer to the attached exhibitor pack or visit our website at [www.vcagritechfair.com](http://www.vcagritechfair.com). Should you have any questions or require further assistance, please do not hesitate to contact our team at 805-289-0155.

Thank you for considering this invitation. We look forward to the possibility of welcoming you as an exhibitor at the 2026 Ventura County Agri-Tech Fair.

Warm regards,

Maureen McGuire

CEO, Ventura County Farm Bureau



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## About the Event

Connect with growers and Pest Control Advisors (PCAs) in Ventura County, who are looking for new ideas and networking opportunities. This lead-rich event attracts a large audience, often resulting in standing-room-only presentations. The fair offers a unique chance for growers to meet vendors who can help expand their farming operations. Attendees are particularly drawn to this event as it is the most anticipated opportunity to earn Continuing Education Units (CEUs) for Ventura County Agricultural Irrigated Lands, as well as for the Department of Pesticide Regulation (DPR).

### **Monday, Sep 21**

5:00 – 7:00 pm

Welcome reception in the hotel lounge and early set-up, optional  
(discount hotel block info to follow)

### **Tuesday, Sep 22**

7:00 – 8:00 am

Exhibitor booth set-up

8:00 am -4:00 pm

Exhibit Hall open and presentations begin

Program of presentations to follow.

To sponsor or exhibit the 2026 VC Agri-Tech Fair, please [click here](#) or email [Cheri@farmbureauvc.com](mailto:Cheri@farmbureauvc.com) or call 805-289-0155. The deadline is August 25<sup>th</sup>, 2026.



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## Sponsorship/Exhibitor Opportunities

**VISIONARY**  
**\$10,000 (LIMIT 3)**

- Recognition as a presenting sponsor on all printed & digital materials
- Optional: One vendor spot of your choice
- Recognition on the day of the event
- Two stand-alone social media posts
- Include promotional items in registration bags
- One Full-Page ad in Central Coast Farm & Ranch magazine
- 20-minute presentation opportunity

**TRAILBLAZER**  
**\$5,000 (LIMIT 5)**

- Logo on all printed & digital marketing materials
- Optional: One vendor spot of your choice
- 1/2-page ad in event program
- Recognition on the day of the event
- One stand-alone post on social media
- Include promotional items in registration bags
- One Full-Page ad in Central Coast Farm & Ranch magazine
- 20-minute presentation opportunity

**INNOVATOR**  
**\$2,500**

- Logo in event slideshow & promotional emails
- Optional: One vendor spot of your choice
- Logo listing in the event program
- Included in group social media "Thank you" post
- Include promotional items in registration bags
- +\$500 to add a 20-minute presentation opportunity

**EXHIBITOR**  
**\$1,500**

- Listing in the event program & promotional emails
- Listing on website
- Assigned vendor spot

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## 2026 Event Exhibition/Sponsorship Agreement

<b>VISIONARY</b>	\$10,000
<b>TRAILBLAZER</b>	\$5,000
<b>INNOVATOR</b>	\$2,500
<b>EXHIBITOR</b>	\$1,500
<b>OTHER</b>	Contact us!

Business name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- I'm an FBVC Member
- I'd like to join FBVC

**Deadline for printed Sponsorship form, payment, and logos: August 25<sup>th</sup>, 2026**

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