



Farm Bureau of Ventura County's
AGRI-TECH FAIR

September 23, 2025

Dear Friend,

We are excited to invite you to be an exhibitor or sponsor at the upcoming Ventura County Agri-Tech Fair on September 23, 2025, in Oxnard. Connect with Ventura County farmers who are ready to invest in your products and services.

The VC Agri-Tech Fair will bring together industry leaders, researchers, farmers, and PCAs/CCAs to explore modern ways to grow their businesses. Part of the programming includes resources for compliance with the Irrigated Lands Program, drawing in key decision makers for on-farm investments. By becoming an exhibitor, you will gain valuable exposure to a diverse and engaged audience, including potential customers, and both CCAs and PCAs from various sectors of the agricultural landscape.

Exhibitors will benefit from networking opportunities and promotional channels to enhance their visibility before, during, and after the event. Our dedicated team is here to support you with everything from targeted marketing campaigns to personalized assistance with booth setup and logistics. We are committed to ensuring that your participation is a great success.

To secure your place as an exhibitor or to learn more about our sponsorship opportunities, please refer to the attached exhibitor pack or visit our website at www.vcagritechfair.com. Should you have any questions or require further assistance, please do not hesitate to contact our team at 805-289-0155.

Thank you for considering this invitation. We look forward to the possibility of welcoming you as an exhibitor at the 2025 Ventura County Agri-Tech Fair.

Warm regards,

Maureen McGuire

CEO, Ventura County Farm Bureau



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About the Event

Connect with growers and Pest Control Advisors (PCAs) in Ventura County, who are looking for new ideas and networking opportunities. This lead-rich event attracts a large audience, often resulting in standing-room-only presentations. The fair offers a unique chance for growers to meet vendors who can help expand their farming operations. Attendees are particularly drawn to this event as it is the most anticipated opportunity to earn Continuing Education Units (CEUs) for Ventura County Agricultural Irrigated Lands, as well as for the Department of Pesticide Regulation (DPR).

Monday, Sep 22

5:00 – 7:00 pm

Welcome reception in the hotel lounge and early set-up, optional
(discount hotel block info to follow)

Tuesday, Sep 23

7:00 – 8:00 am

Exhibitor booth set-up

8:00 am -4:00 pm

Exhibit Hall Open

Program of presentations to follow.

To sponsor or exhibit the 2025 VC Agri-Tech Fair, please [click here](#) or email Cheri@farmbureauvc.com or call 805-289-0155. The deadline is August 25th, 2025.



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Sponsorship/Exhibitor Opportunities

VISIONARY
\$10,000 (LIMIT 3)

- Recognition as a presenting sponsor on all printed & digital materials
- Optional: One vendor spot of your choice
- Recognition on the day of the event
- Two stand-alone social media posts
- Include promotional items in registration bags
- One Full-Page ad in Central Coast Farm & Ranch magazine

TRAILBLAZER
\$5,000 (LIMIT 5)

- Logo on all printed & digital marketing materials
- Optional: One vendor spot of your choice
- 1/2-page ad in event program
- Recognition on the day of the event
- One stand-alone post on social media
- Include promotional items in registration bags
- One 1/6 ad in Central Coast Farm & Ranch magazine

INNOVATOR
\$2,500

- Logo in event slideshow & promotional emails
- Optional: One vendor spot of your choice
- Logo listing in the event program
- Included in group social media "Thank you" post
- Include promotional items in registration bags

EXHIBITOR
\$1,500

- Listing in the event program
- Listing in promotional emails
- Listing on website
- Assigned vendor spot

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2025 Event Exhibition/Sponsorship Agreement

VISIONARY	\$10,000
TRAILBLAZER	\$5,000
INNOVATOR	\$2,500
EXHIBITOR	\$1,500
OTHER	Contact us!

Business name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

- I'm a FBVC Member
- I'd like to join FBVC

Deadline for printed Sponsorship form, payment, and logos: August 25th, 2025

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