



*Farm Bureau of Ventura County's*  
**AGRI-TECH FAIR**

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**September 10, 2024**

Dear Friend,

We are thrilled to extend this invitation to you to participate as an exhibitor or sponsor at the upcoming Ventura County Agri-Tech Fair, on September 10<sup>th</sup>, 2024, at the Courtyard Marriot in Oxnard. As a prominent innovator in the agricultural technology sector, we believe your participation would greatly enhance the overall experience for attendees and contribute to the success of our event.

The VC Agri-Tech Fair will be attended by industry leaders, researchers, farmers, and agricultural enthusiasts, all converging to explore solutions in agricultural technology. By joining us as an exhibitor, you'll benefit from exposure to a diverse and engaged audience, comprising key decision-makers, potential customers, CCAs, and PCAs from across the agricultural landscape.

In addition to the extensive networking opportunities, exhibitors will have access to a range of promotional channels and support services to maximize their visibility and impact before, during, and after the event. From targeted marketing campaigns to personalized assistance with booth setup and logistics, our dedicated team is committed to ensuring your participation is a resounding success.

To secure your place as an exhibitor or to learn more about our sponsorship opportunities, please refer to the attached exhibitor pack or visit our website at [www.vcagritechfair.com](http://www.vcagritechfair.com). Should you have any questions or require further assistance, please don't hesitate to contact our team at 805-289-0155.

Thank you for considering this invitation, and we look forward to the possibility of welcoming you as an exhibitor at the 2024 Ventura County Agri-Tech Fair.

Warm regards,

Maureen McGuire

CEO, Ventura County Farm Bureau



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## **About the Event**

Connect with growers and PCAs in Ventura County who are seeking out new ideas and connections. This lead-rich event is well attended, with standing-room-only presentations. The fair brings together a once-a-year opportunity for growers to learn about the latest ag innovations as well as meet vendors to help them grow their farming operations. Attendees are drawn to the event as the premier opportunity to get Ventura County Agricultural Irrigated Lands CEUs as well as DPR CEUs.

### **Monday, Sep 9**

5:00 – 7:00 pm

Welcome reception in the hotel lounge and early set-up, optional  
(discount hotel block info to follow)

### **Tuesday, Sep 10**

7:00 – 8:00 am

Exhibitor booth set-up

8:00 am -4:00 pm

Exhibit Hall Open

Program of presentations to follow.

To sponsor or exhibit the 2024 VC Agri-Tech Fair, please [click here](#) or email [Cheri@farmbureauvc.com](mailto:Cheri@farmbureauvc.com) or call 805-289-0155. The deadline is August 26<sup>th</sup>, 2024.



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## Sponsorship/Exhibitor Opportunities

**VISIONARY**  
**\$10,000 (LIMIT 3)**

- Recognition as a presenting sponsor on all printed & digital materials
- Optional: 1-2 vendor spots (10'-20') in ballroom, hallway, or patio
- Recognition on the day of the event
- Two stand-alone social media posts
- Include promotional items in registration bags

**TRAILBLAZER**  
**\$5,000 (LIMIT 5)**

- Logo on all printed & digital marketing materials
- Optional: One vendor spot (10') in ballroom or hallway
- 1/2-page ad in event program
- Recognition on the day of the event
- One stand-alone post on social media
- Include promotional items in registration bags

**INNOVATOR**  
**\$2,500**

- Logo in event slideshow & promotional emails
- Optional: One vendor spot (10') in ballroom
- Logo listing in the event program
- Included in group social media "Thank you" post
- Include promotional items in registration bags

**EXHIBITOR**  
**\$1,500**

- Listing in the event program
- Listing in promotional emails
- Listing on website
- Vendor spot (10')

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## 2024 Event Exhibition/Sponsorship Agreement

<b>VISIONARY</b>	\$10,000
<b>TRAILBLAZER</b>	\$5,000
<b>INNOVATOR</b>	\$2,500
<b>EXHIBITOR</b>	\$1,500
<b>OTHER</b>	Contact us!

Business name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- I'm a FBVC Member
- I'd like to join FBVC

**Deadline for printed Sponsorship form, payment, and logos: July 29<sup>th</sup>, 2024**

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